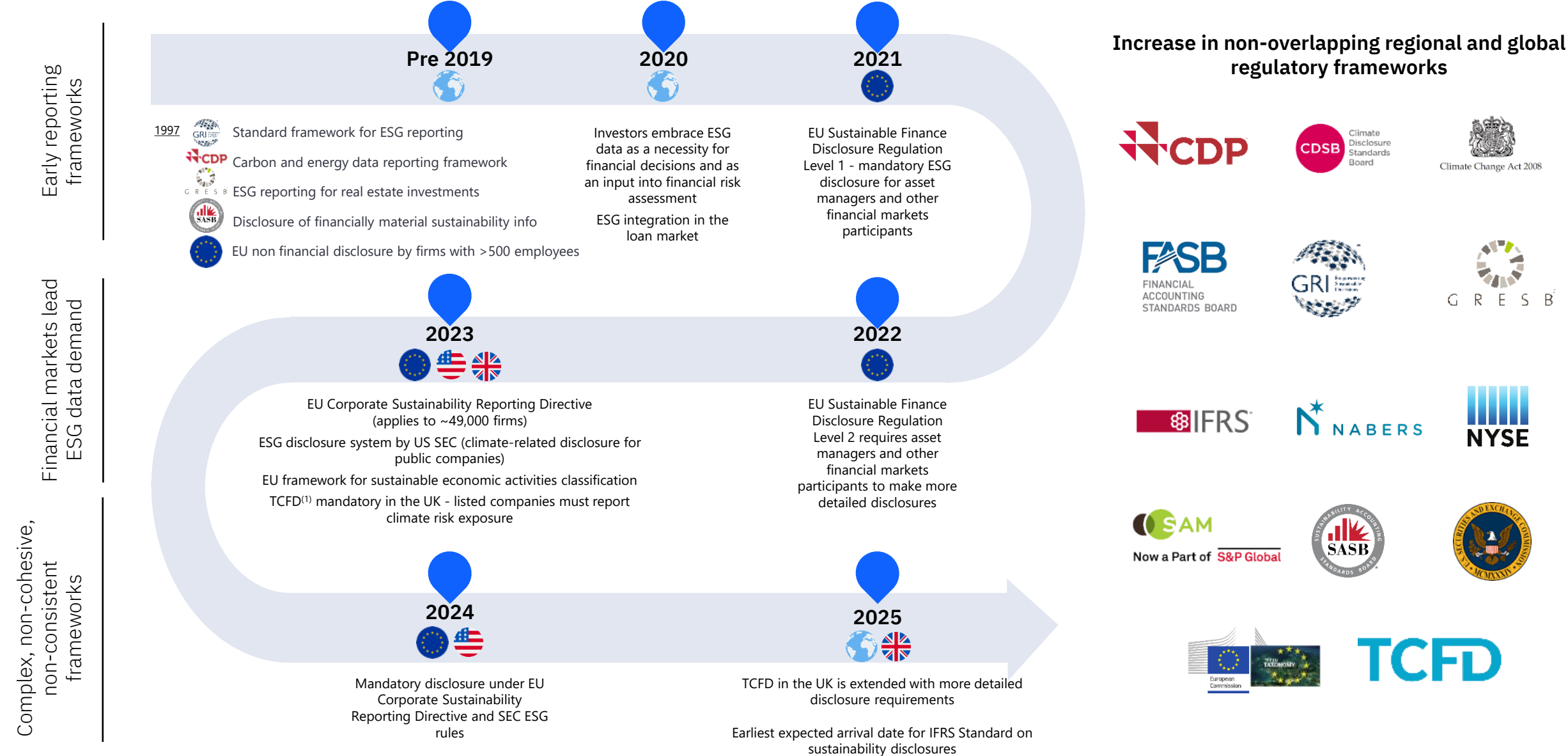


Sustainability Performance Market trend

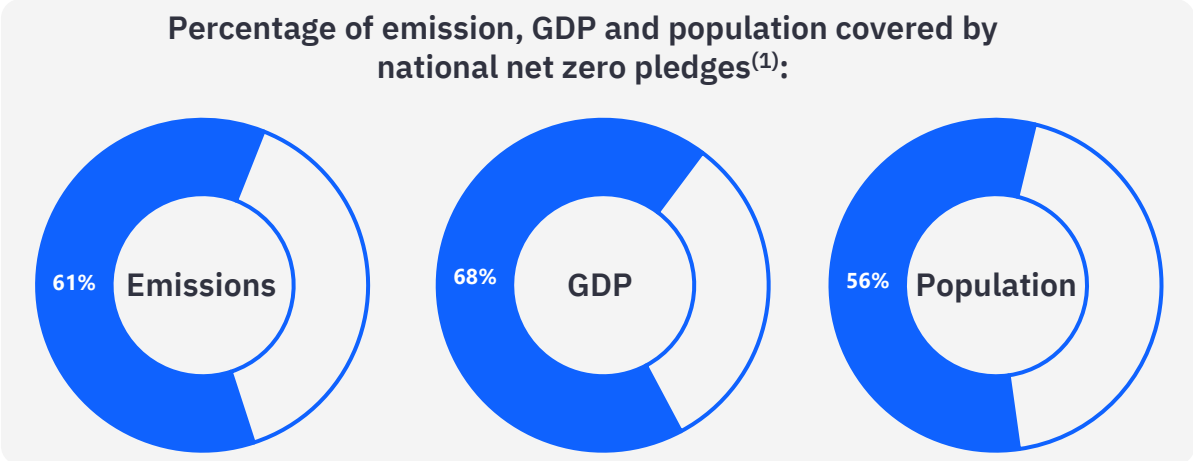


Complex, growing web of regulations driving demand for software solutions



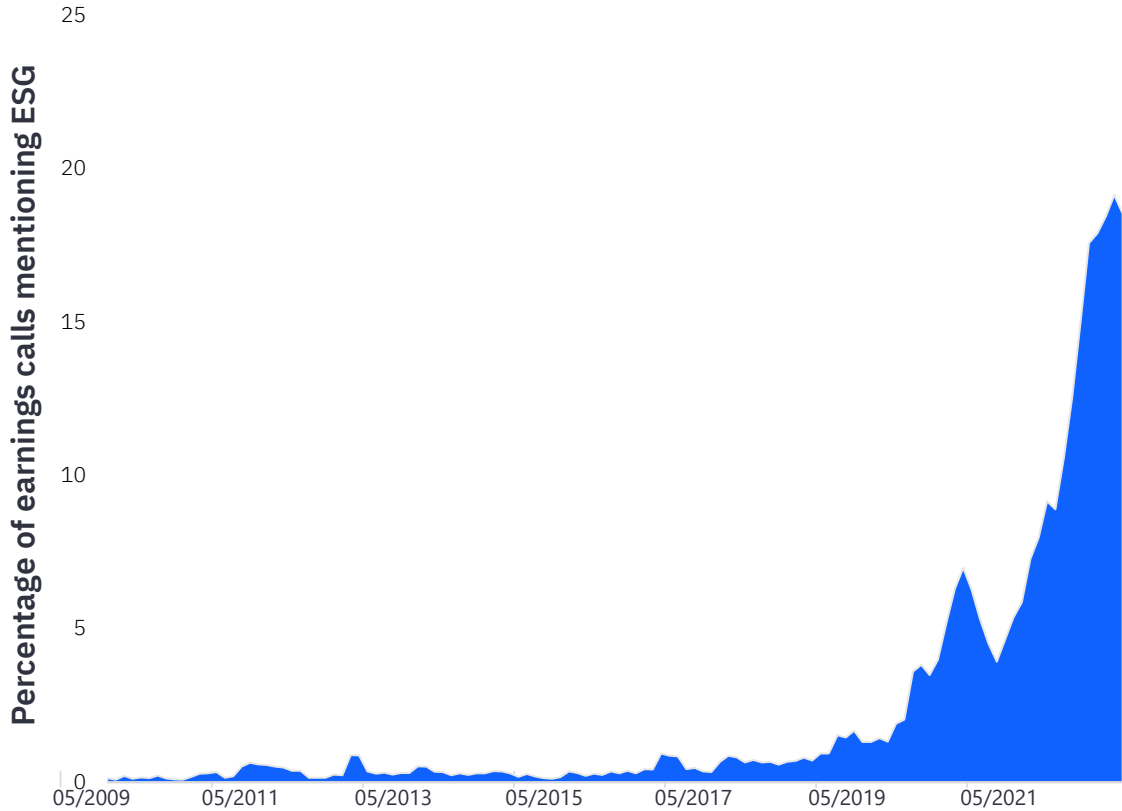
Sustainability and Decarbonization at the forefront of government and corporate agendas

Net zero pledges are gaining prominence globally both on government and corporate level



Corporates backing pledges with enhanced reporting, plans, targets and continuous investor communications

After hovering around 0 – 1%, ESG mention in company earnings call transcripts increased to ~5% in 2019 and ~20% in 2020⁽⁵⁾



Increasing pressure on corporates to move aggressively

- 1 in 5** of the world's 2,000 largest publicly listed companies have committed to net zero⁽²⁾
- 3x** Increase in corporates committing to net zero in 2020 vs 2019⁽³⁾
- \$100-150tn** Global investment required over next 30 years to deliver net-zero⁽⁴⁾

The industry landscape is transforming itself to align with ESG needs

Metals, Mining, Construction & Infrastructure



Cut CO2 Emissions by 30-40% by 2030



Cut emissions by 30% by 2030 & Carbon Neutral by 2050



Net Zero CO₂ emissions from its operation and Supply Chain by 2040



Cut emissions by 40% & Raise Clean energy consumption to 55% by 2030



Cut Carbon Emissions by 33% by 2030

Electronics Industry



Zero waste to Landfills by 2025



Climate neutral across value chain by 2050



Own factories to be carbon neutral by 2030 through energy efficiency and shift to renewable energy



100% carbon neutral for its supply chain and products by 2030

Automotive Industry



Launch EV models by 2025, cut CO2 emissions by 40% by 2030, CO2 neutral vehicles by 2039



Carbon Neutral by 2050



TOYOTA

Manufacturing operations carbon neutral by 2035



HONDA

Net Zero CO2 Target by 2050 for whole supply chain



Increase sustainable raw materials content in all its products to 40% by 2030



Cut CO2 Emissions, waste and water consumption by 45% by 2025, Carbon neutral by 2050

Aerospace and Defense



Boeing targets jets flying on 100% green fuel by 2030



Bring the world's first zero-emission commercial aircraft to market by 2035.



Net zero emissions by 2040

Organizations are under mounting pressure to establish more sustainable, socially responsible operations and practices

Key Drivers

[Increasing urgency](#) around climate change, and the rapidly changing expectations and role of business.

[Growing number of stakeholders to manage:](#)

Investors, Consumers, Employees, and Governments

[Complexity:](#) Sustainability initiatives cut across business operations. It's difficult to know where to start.

Managing and operationalizing sustainability data across [silos sources](#) and [evolving reporting](#) datasets

Key Challenges

Sustainability [Data Quality & Reliability](#)

[Data Availability & Collection](#) (from upstream supply chains to confirming where/when/how a product was produced or sourced in a sustainable way)

[Collaborating across teams internally](#) to operationalize sustainable practices across the organization

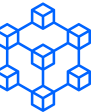
Lack of a [standardized ESG data model](#) for quantifying sustainability impact

Customer Stories



Celestica

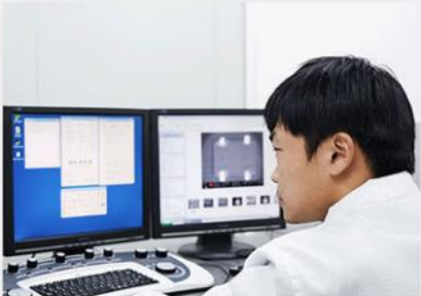
Manufacturing



Profile

Celestica, a leader in design, manufacturing and supply chain solutions for the world’s most innovative companies, has over 20,000 employees worldwide and operates in over 50 sites across 15 countries.

Our smart supply chain solutions for the entire product lifecycle help you gain competitive advantage in your markets. From design and engineering through to manufacturing and after-market services, we help you reduce costs, improve speed-to-market and drive innovation.



DESIGN AND ENGINEERING

Design innovation can be the difference between a product that gets to market and one that defines the market. Our technical depth in design and engineering enables the launch of competitively unique products.

[Learn More](#)



HARDWARE PLATFORM SOLUTIONS

Our robust portfolio of leading-edge technologies help you reach your markets faster, reduce R&D spend and build valuable IP.

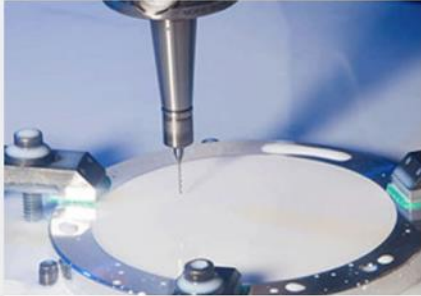
[Learn More](#)



MANUFACTURING SERVICES

Through our manufacturing services, we reduce your costs, speed your products to market and help you gain a competitive edge.

[Learn More](#)



PRECISION MACHINING

We offer the latest in machine tool technology to fuel your competitive advantage—simple to complex and from prototype through to production.

[Learn More](#)



SUPPLY CHAIN SERVICES

Celestica’s supply chain services deliver supply chain innovation on demand. We offer a bold, yet proven service solution designed to grow market share and profit.

[Learn More](#)



LOGISTICS AND FULFILLMENT

Our logistics and fulfillment services help you reduce transportation costs without upfront capital investment, gain improved supply chain visibility and configure your products at the last minute.

[Learn More](#)

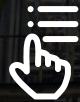
Celestica

Manufacturing

Problem



Significant manual effort using spreadsheets – no longer meeting needs



Time consuming and error prone process



Limited visibility to reliable and meaningful performance data

Needs



Consolidated data foundation for all data, all geographies and divisions



Robust and accurate dataset to underpin reporting



Automated GHG emission calculations

Benefits



Streamline data capture and reduce errors from manual entries



Automation of complex GHG calculations and finance-grade, auditable reporting



Useful outputs accessible to all stakeholders

“This governance model will trickle down into each team, tying sustainability into all aspects of the business.”

Jessica Peixoto

Sustainability Manager,

Celestica Inc.



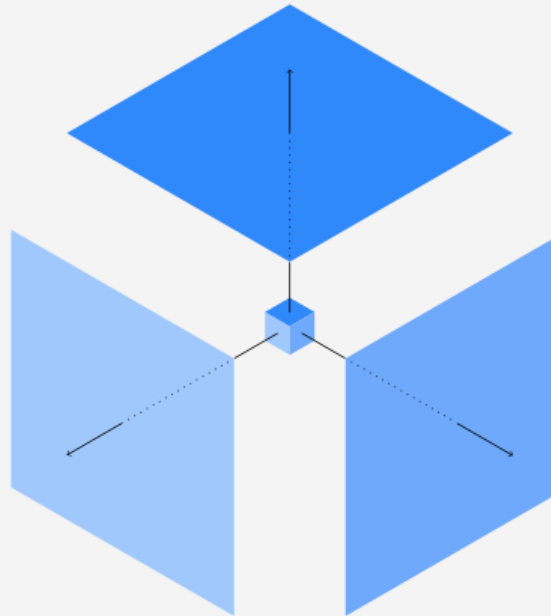
Ethical impact

Creating innovations, policies, and practices that prioritize ethics, trust, transparency, and above all—accountability



Environmental impact

Creating better pathways to conserve natural resources, reduce pollution, and minimize climate-related risks



Equitable impact

Creating spaces and opportunities for everyone by focusing on diversity, equity, and inclusivity within IBM as well as globally

Examples of IBM's commitment to creating environmental impact, equitable impact, and ethical impact:

Environmental impact

- Reach net-zero greenhouse gas emissions by 2030
- Divert 90% (by weight) of IBM's total nonhazardous waste from landfill and incineration by 2025
- Initiate 100 client engagements or research projects by 2025 in which IBM solutions have enabled demonstrable environmental benefits

Equitable impact

- Skill 30 million people globally by 2030
- Log 4 million volunteer hours by 2025
- \$250 million investment in apprenticeship and new collar programs by 2025
- 15% of first-tier supplier diversity spend with Black-owned suppliers by 2025

Ethical impact

- Include technology ethics education in training for IBM ecosystem partners, reaching 1,000 partners by end of 2022
- Added diversity modifier to executive annual incentive program metrics
- Engage 100% of suppliers on sound practices, including social and environmental responsibility, ethics, and risk planning

Problem



Data in silos – multiple systems and multiple data providers



Significant manual effort using outdated legacy tools & spreadsheets



No pathway for meeting future requirements

Needs



Existing tools need to interoperate with ESG reporting tools



Data Collection and Reporting in one solution



Additional analytics across energy, utility billing data and efficiency projects

Solution



Energy efficiency analysis, tracking and management (Utility Bill Analytics)

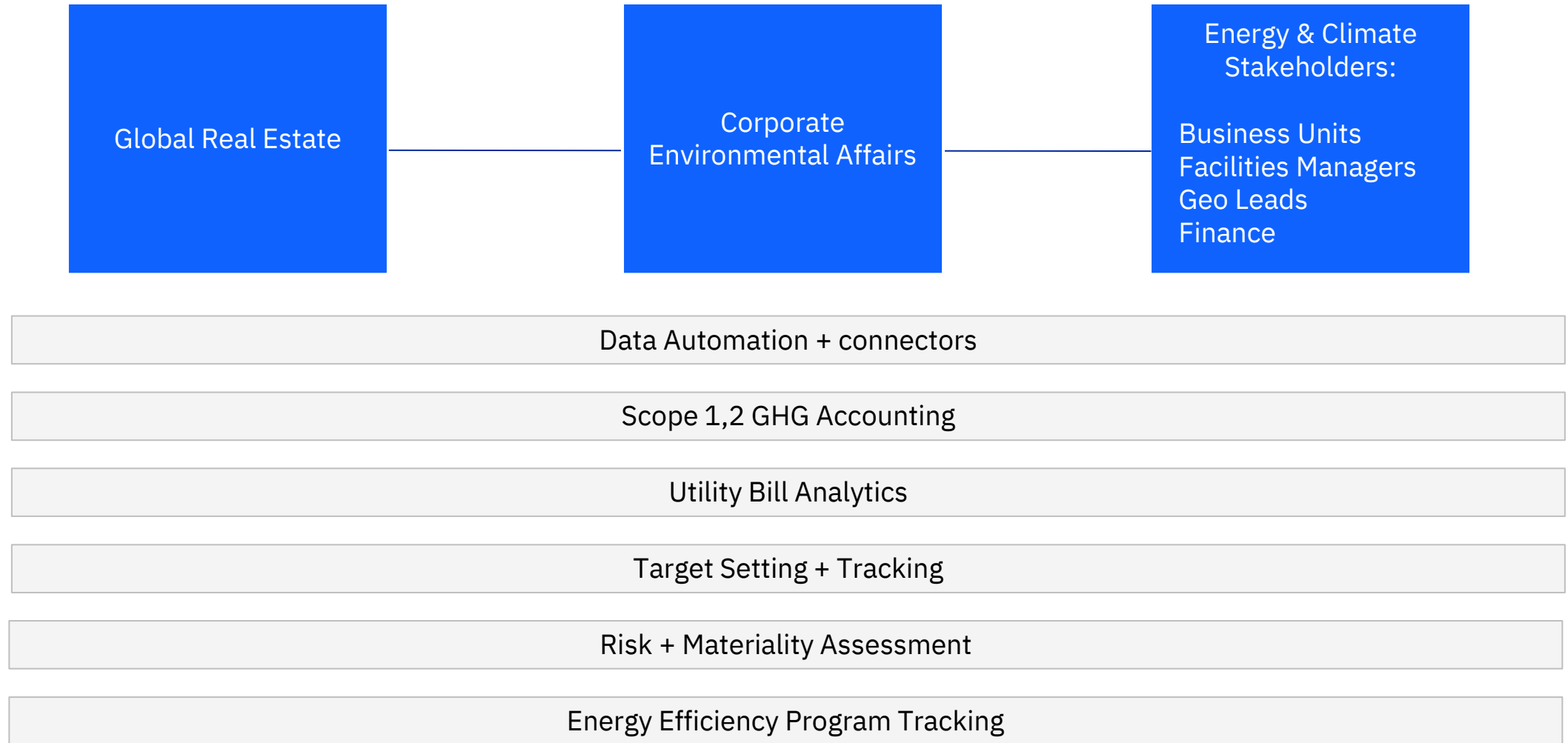


Energy Efficiency project management (Target Setting + Tracking)



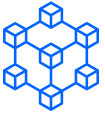
Energy tracking and analysis

IBM uses Envizi across various stakeholders



Listed REIT

Large Real Estate and Buildings, Banks...



Profile

Assets ranging from residential, retail, commercial & business parks, to industrial & logistics in Southeast Asia, Australia, Europe and China.

Established hospitality business owns and/or operates serviced apartments and hotels in over 70 cities and 20 countries across Asia, Australia, Europe, the Middle East and Africa.



Challenges A

1. **Data Acquisition** - Data collection from multiple sources, multiple stakeholders, multiple countries for a very large property portfolio.
2. **Single source of truth** – External assurance difficult, multiple departments like risk management collecting same data, similar data collected for reporting in multiple standards – GRI, GRESB, TCFD.



Challenges B

3. **People productivity** – Manual data entry on excel, tedious process. People spend days, months on gathering, updating, and formatting information.
4. **Performance tracking** – Challenge in tracking performance improvement initiatives, year over year

Listed REIT

Commercial Real Estate

Unique Value Proposition – Customer selection criteria

- 1. **Comprehensive functionality:** Complete coverage of ESG with frameworks questionnaires and reports for integration to GRESB, GRI, CDP, TCFD and more
- 2. **Automated data capture:** Automatically capture data from existing enterprise systems, data lakes, utility suppliers, data aggregators and more
- 3. **Delightful user experience:** friendly user interface for business users to transition from excel to system-based approach, easy change management
- 4. **Global solution:** Multiple currency and multi-country time zone support



Our software
capabilities
enable clients to...

Streamline Reporting



Build Data Foundation

A single system of record that delivers auditable, financial grade sustainability data

Across all geographics and all business divisions



Streamline Reporting

Flexible reporting tools to meet all your internal and external reporting requirements

Public disclosures aligned with GRI, CDP, SASB, TCFD, UN SDGs...



Engage Teams

Integrate your people, process and technology to embed sustainability into daily operations

Across all geographics and all business divisions



Accelerate Decarbonization

Unlock the insights to inform the fastest and most cost-effective pathway to your carbon goals

Own operations: Scope 1 & 2 – efficiency & renewables
Scope 3 – 15 categories

